



Overview of The Global 100 Most Sustainable Corporations in the World

Corporate Knights Inc. will announce the 8th annual [Global 100 Most Sustainable Corporations in the World](#) (“The Global 100”) ranking on January 25, 2012. The full ranking results will be published in a report included in Corporate Knights Magazine, which is distributed in the North American market as an insert in the *Washington Post* (March 8) and *Globe and Mail* (February 23).

The Global 100, announced each year at the World Economic Forum in Davos, Switzerland, is the most extensive data-driven corporate sustainability assessment in existence, and inclusion is limited to a select group of the top 100 large-cap companies in the world. The Gross Daily Total Return in USD of the Global 100 since inception (February, 2005 to September 30, 2011) is 33.08%, 13 per cent higher than the MSCI All Country World Index (ACWI). On factors that determine credibility (quality/objectivity of data and transparency), the Corporate Knights Global 100 methodology is rated as a best practice by the most comprehensive study of corporate sustainability rankings ([Rate the Raters, Phase 3](#)).

The 2012 Global 100 is determined via a two-stage process:

1. The Global 400 Sustainability leaders, the top 10% performers are selected from a universe of 4,000 developed and emerging market stocks, based on their integrated sustainability ratings from the world’s largest sustainability research consortium, The Global Sustainability Research Alliance (GSRA), and passing a financial stress test administered by Legg Mason.
2. The top 400 companies are then percentile ranked against their industry peers on a set of 11 key performance indicators (collected by Corporate Knights Capital and verified with the BLOOMBERG PROFESSIONAL® service), adjusting to ensure like sector representation to the MSCI All Country World Index (ACWI).

The Global 400 will be published online, and the The Global 100 will be published as a print and online feature in both our US and Canadian magazine issues which capture a high-quality decision-maker audience via our distribution as an insert in the *Washington Post* and *Globe and Mail* newspapers.

Please note that our rankings are based on a transparent methodology using quantitative data in the public domain. Corporate Knights has a 10-year track record for bringing objective and authentic research and analysis to the market, supported by a strict policy which prohibits advertising from influencing rankings.

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